

Moray Chamber of Commerce Annual Awards

Tourism Business Award 2017 Application Form



The Moray Speyside Tourism, Tourism Business Award will be awarded to recognise a significant contribution to tourism in Moray Speyside. Criteria for the award include participation in VisitScotland's Quality Assurance Schemes where appropriate, effectiveness of marketing as part of the Moray Speyside Tourism destination, collaboration with other tourism businesses, commitment to staff development, demonstration of customer feedback and any other achievements.

Please submit to lmackay@moraychamber.co.uk

Closing date for submitting application forms is 5pm, Friday 6th October 2017

The winner will be announced at the Moray Chamber of Commerce Annual Awards Lunch at Elgin Golf Club, Elgin on 15 November 2017 at which the award will be presented

When completed please email to lmackay@moraychamber.co.uk

DEADLINE: 5pm, Friday 6th October 2017

Section 1. Business Details

Full trading name of business:

Registered name if different from above:

Date business established:

Address:

Telephone:

Website:

Main contact name and position:

Name of person submitting application:

Email:

Type of Company

Public Private Sole Trader Multi-National Other

When completed please email to lmackay@moraychamber.co.uk

DEADLINE: 5pm, Friday 6th October 2017

Provide a brief description of the business, the products or services it supplies and the market you seek to attract. (Approx. 200 words) **Continue on a separate sheet if necessary**



Please explain how your business collaborates with other tourism businesses in Moray Speyside in order to enhance the area as a must see destination. (Approx. 200 words) **Continue on a separate sheet if necessary**



Provide a brief description, with examples, of how you market your business as part of the Moray Speyside destination. (Approx. 200 words) **Continue on a separate sheet if necessary**



Please describe, if appropriate, how your business has been involved in VisitScotland's quality assurance programmes and your involvement in the national Year of History, Heritage and Archeology. (Approx. 200 words) **Continue on a separate sheet if necessary**



Please provide examples of customer feedback. These can be taken from Tripadvisor, social media and/or business website etc. (Approx. 200 words) **Continue on a separate sheet if necessary**

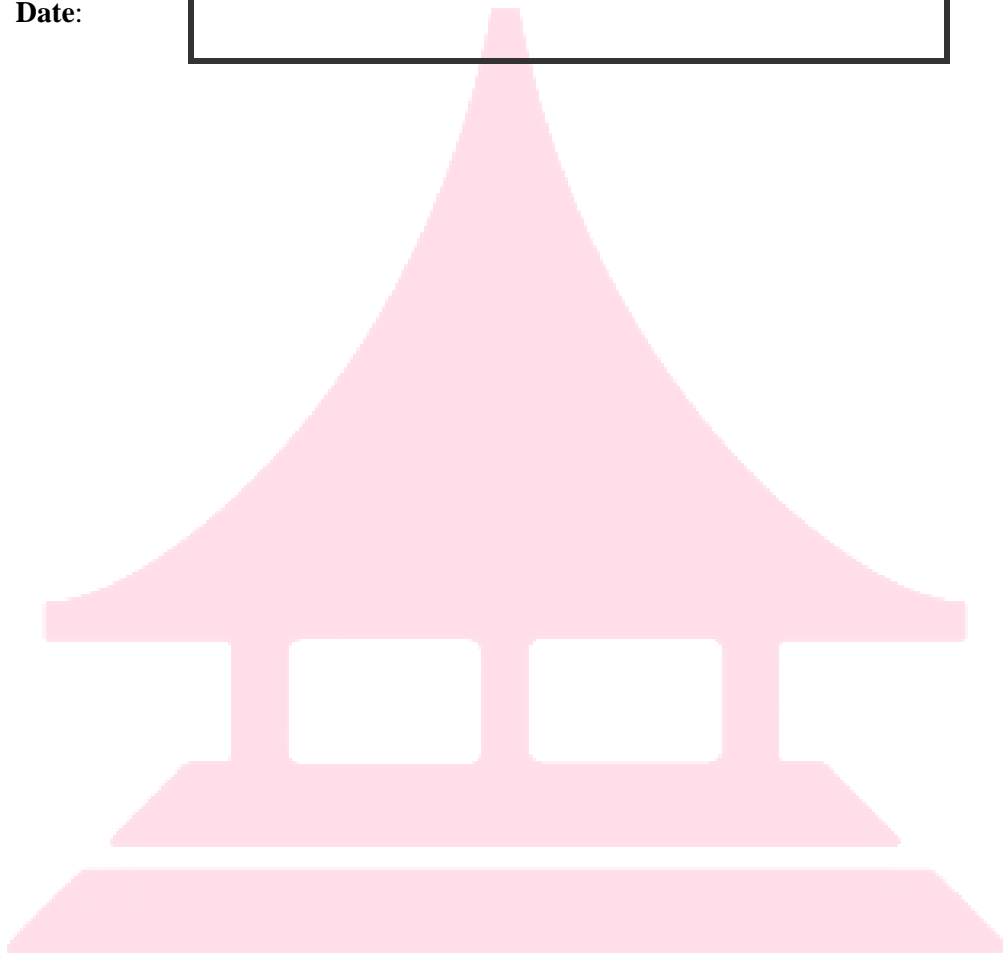


Authorisation

Name:

Position:

Date:



Application Guidelines



Moray Chamber of Commerce and Moray Speyside Tourism are proud to present the Tourism Business Award 2017. The award provides an opportunity for Tourism businesses across the region to promote their achievements and for the tourism business community as a whole to celebrate their success. Regardless of size, all businesses will share a common passion for tourism success in Moray Speyside and a flair for customer service.

How to enter

It is FREE to enter and you can either apply yourself or recommend a third party business. Contact Lara Mackay lmackay@moraychamber.co.uk with the completed application form, by 5pm on Friday 6th October 2017.

Judging

Our judging panel consists of representatives from the Chamber Board and award sponsors, and Moray Speyside Tourism staff. Winners will be announced at the Moray Chamber of Commerce Annual Awards Lunch on Wednesday 15th November 2017 at The Elgin Golf Club.

The Rules

1. The awards are open to **all** businesses in the Moray & Speyside areas.
2. Applications can be made for more than one category.
3. Completed forms must be signed.
4. Judges must declare an interest should they have links with any nominees.
5. Finalists and winners are invited to participate in interviews and photo shoots.
6. Moray Chamber of Commerce reserves the right to not make an award in any category if no satisfactory nominations are received.
7. The closing date for entries is 5pm, Friday 6th October 2017
8. The judges' decision is final

