

Moray Apprenticeship Ambassador

Development Programme

Developed by DYW Moray in partnership with DP Leadership



MORAY
Developing the
Young Workforce



DP Leadership
DIFFERENT PERSPECTIVES
ON LEADERSHIP



**Funded by
UK Government**

About the Programme

The Apprenticeship Ambassador Development Programme is an exciting year-long initiative designed to develop the confidence, communication, and leadership skills of young apprentices across Moray.

Delivered by DYW Moray in partnership with DP Leadership, the programme offers apprentices and recent completers the opportunity to represent their organisations, share their experiences, and inspire the next generation of apprentices.

Programme Aims

- To empower young people to become confident role models and advocates for apprenticeships.
- To support employers in developing skilled, motivated and engaged young employees.
- To raise awareness of apprenticeship pathways available across Moray.
- To connect young people, education, and employers to strengthen local talent pipelines.

Who Can Take Part

To be eligible, participants must:

- Be aged 16–24.
- Work for an organisation in Moray.
- Be currently undertaking a Foundation (FA), Modern (MA), or Graduate Apprenticeship (GA) or have completed one within the past three years.
- Each organisation can nominate up to five individuals to join the programme.

What is an Apprenticeship Ambassador?

An Apprenticeship Ambassador is a young person who shares their apprenticeship story to inspire others. Ambassadors take part in a range of engagement activities such as:

- Delivering classroom talks and workshops
- Speaking at careers events or fairs
- Representing their organisation at DYW Moray activities
- Sharing their journey on social media or within their workplace

Their role is to “inspire the next generation of apprentices” by showcasing the opportunities, experiences, and successes available through apprenticeships.

What the Programme Involves

The programme runs over one year and includes:

Workshops (Every few months – dates tbc)

Following the programme launch event (details below), interactive in-person sessions will be held at UHI Moray, led by DP Leadership, focusing on:

- Confidence and self-awareness
- Public speaking and presentation skills
- Teamwork and collaboration
- Leadership and communication skills
- Practical Experience

Outreach Activities

Ambassadors will put their skills into practice by engaging in at least three outreach activities throughout the year, such as class talks, workshops, or career fairs.

Ongoing Support and Development

Participants will be assessed at the start, middle, and end of the programme to track progress in key skill areas.



Commitment from Employers

Employers play an important role in supporting their apprentices to take part. We kindly ask organisations to:

- Nominate up to five apprentices or recent completers.
- Support young persons' attendance at workshops and the launch event.
- Allow ambassadors to take part in at least three outreach activities during the year.

Participation demonstrates your organisation's commitment to developing young talent, leadership, and community engagement.

Benefits for Employers

By supporting the programme, your organisation will:

- Develop apprentices who are more confident, articulate, and motivated.
- Build future leaders and strong communicators who add value to your business.
- Gain positive visibility through DYW Moray's promotional channels and community events.
- Strengthen your reputation as an employer invested in young people and workforce development.

Benefits for Young People

By supporting the programme, young people will:

- Grow confidence in communication, teamwork, leadership, and presentation.
- Gain valuable experience that enhances CVs and career prospects.
- Connect with fellow ambassadors, employers, and professionals across Moray.
- Make a difference by inspiring other young people to explore apprenticeships.



Delivered by DP Leadership

The workshops will be delivered by DP Leadership, founded by Dave Marshall, whose RAF service, leadership coaching, and private sector experience provide a unique perspective. With over 35 years of leadership experience, Dave works with senior leaders and teams to tackle issues such as communication, morale, and decision-making.

By working with DP Leadership, apprentices return to the workplace as more confident, capable, and motivated individuals ready to make a positive impact.

Programme Launch Event

All successful applicants are invited to attend the official launch event to learn more about the ambassador role and begin their development journey.

Date: Monday, 17th November 2025

Location: UHI Moray

Time: 1:00pm – 4:00pm

Please note:

- Participants are responsible for making their own way to workshops and the launch event.
- Refreshments will be provided at all sessions.

How to Get Involved

Employers who would like to put forward apprentices or recent completers should ask both the apprentice and their mentor to complete the short registration survey.

REGISTER TO BE AN AMBASSADOR –

<https://app.onlinesurveys.jisc.ac.uk/s/uhi/moray-apprenticeship-ambassador-registration>

For more information, please contact: Aimee Stephen, DYW Moray, Apprenticeship Development Manager – aimee.stephen.moray@uhi.ac.uk



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Get in Touch



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