

TOGETHER WE GROW...

JOIN US & LET'S GET TO WORK

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OUR IMPACT

TOGETHER,
WE'RE BUILDING
A STRONGER
BUSINESS
COMMUNITY
IN MORAY

“What Moray Chamber of Commerce is doing in forging a **healthy and vibrant community** alongside various investors and partners across sectors is leaving a welcoming door wide open to the world and local communities **for a positive future.**”

Ian Houston

GlobalScot Business Ambassador

OUR NETWORK

- ✓ **34+ sectors** represented by our members
- ✓ **Over 250 members** across Moray and beyond

EVENTS & NETWORKING

- ✓ **30+ events** hosted annually
- ✓ **45+ networking opportunities** each year
- ✓ **400 guests** at Moray's biggest black-tie event

DIGITAL REACH

- ✓ **5,000+ businesses & consumers** engaged across social media
- ✓ **4.8 million+ social media reach** in the past year
- ✓ **426,000+ social media engagements** (likes, comments, shares)

MEMBER SATISFACTION

- ✓ **9.6/10 likelihood** to recommend membership
- ✓ **4.6/5 satisfaction rating** for member services
- ✓ **4.7/5 satisfaction rating** for business information provided

ADVOCACY & BUSINESS SUPPORT

- ✓ **50+ media mentions** showcasing members and key issues
- ✓ **120+ businesses** assisted with individual challenges
- ✓ **40+ businesses** attended our Vacant Property Events
- ✓ **85 businesses** supported to start their green journey
- ✓ **30+ interconnected chambers across Scotland** work together to support Moray businesses

BUSINESS, BETTER CONNECTED

WHETHER YOU'RE
LOOKING FOR SUPPORT,
CONNECTIONS, OR
INFLUENCE, WE'RE HERE
TO HELP.



"With Sarah Medcraf on our Board, Moray businesses have a stronger voice within Scotland's wider business network. Sarah's leadership ensures that Moray businesses are **well connected** at a national and international level, with direct access to the insights, opportunities and influence that come from being part of Scotland's **most powerful business network**."

Liz Cameron

Chief Executive, Scottish Chambers of Commerce



Sarah Medcraf CEO

"The economy is shifting faster than ever - locally, nationally and internationally. Businesses across Moray are navigating new challenges and opportunities, and now, more than ever, having a strong, collective voice matters. For 25 years, Moray Chamber has championed our region's businesses, large and small. We've helped start-ups find their feet, brought fresh investment to our region, and supported Moray businesses expand at home and abroad.

Running a business brings its rewards, but also its challenges. That's where we come in - helping you tackle the tough bits and standing up for your interests.

Membership means being part of something bigger - a network that opens doors, sparks ideas, and ensures that Moray's businesses are heard. Whether you're looking for support, connections, or influence, we're here to help. After all, **together we grow.**"

Email. smedcraf@moraychamber.co.uk



YOUR CHAMBER OF COMMERCE

In business, staying ahead means having the right support, connections, and opportunities. Moray Chamber of Commerce gives you that edge - bringing businesses together, championing the issues that matter, and providing you with the tools you need to succeed.

As part of the Scottish Chambers network, with representation on its Board, we ensure Moray's business community is heard at the highest level.

With Moray Chamber by your side, you'll have the support and influence needed to thrive in today's competitive business landscape.

MEMBERSHIP AT A GLANCE



SUPPORTING BUSINESS GROWTH

We're a strong voice for Moray businesses - championing investment, infrastructure, and practical support to help you thrive.



RAISING YOUR PROFILE

We open doors, increase your visibility, and help you reach the people who matter - online, in print, and face-to-face.



SAVING YOU MONEY

Members get access to expert services and exclusive discounts, from HR and legal support to energy savings and fuel cards, saving you time, money, and stress.

SUPPORTING BUSINESS GROWTH

MORAY CHAMBER IS A STRONG VOICE FOR THE REGION, WORKING WITH GOVERNMENT TO DRIVE GROWTH AND UNLOCK OPPORTUNITIES.

KEY BENEFITS INCLUDE

- ✓ Help shape local policy through our business voice in government.
- ✓ Get involved in regional initiatives like the Moray Growth Festival.
- ✓ Access practical support tailored to key sectors like hospitality.
- ✓ Tap into a network of organisations driving investment and infrastructure improvements.
- ✓ Access to Scotland's interconnected Chamber network opens doors to international markets, policy influence, shared expertise and powerful collaborative support.



THE HUMBLE BURGER

The Humble Burger began as a food truck in Elgin and has become a local favourite, earning rave reviews and winning the 2024 Moray Chamber Most Promising Enterprise award.

Founded in 2021 by husband-and-wife team Mike and Jennifer McEwan, the business now employs 10 people. But success wasn't guaranteed, with hospitality still reeling from the pandemic.

As first-time business owners, they turned to Moray Hospitality Group, a Chamber initiative that provides a support network for local hospitality businesses.

"Moray Hospitality Group has been a huge advantage, connecting us with established businesses with years of industry experience. **It's been a game-changer for us**, and the relationships we've built have been invaluable."

Jennifer McEwan *The Humble Burger*



RAISING YOUR PROFILE

WHETHER YOU'RE
JUST STARTING OUT OR
READY TO GROW, MORAY
CHAMBER WILL HELP YOU
GET NOTICED BY THE
RIGHT PEOPLE.

MKA ECONOMICS

MKA Economics provides business planning and economic impact assessments for businesses across Moray and Aberdeenshire, including Parklands Care Homes, North East Adventure Tourism and Portgordon Community Trust. MKA Economics recently expanded to Fochabers and joined Moray Chamber to help support their growth.

Membership has already paid off. Attending the Chamber's Annual Dinner opened doors to new professional relationships, while coverage in Executive Magazine, and an invitation to speak at a Chamber event focused on regional economic development has significantly boosted their profile.

"We're excited about the future. Moray Chamber has helped us build our presence locally, and we **look forward to growing further** with their support and the connections we're making."

Mark Kummerer MKA Economics

KEY BENEFITS INCLUDE

- ✓ Reach a combined social media audience of over 5,000.
- ✓ Feature in publications like Executive Magazine and Business Scotland.
- ✓ Speak at events and connect directly with local and national stakeholders.
- ✓ Share your updates through our website, e-bulletin, and social media channels.

SAVING YOU MONEY

GAIN ACCESS TO EXPERT
ADVICE, EXCLUSIVE
DISCOUNTS, AND ESSENTIAL
SERVICES THAT HELP
PROTECT YOUR BOTTOM LINE.

KEY BENEFITS INCLUDE

- ✓ **FREE** HR, legal, health & safety, and tax support.
- ✓ Save up to 10p per litre with discounted fuel.
- ✓ Fixed weekly pricing and up to two weeks' interest-free credit.
- ✓ Member-to-member offers on services, dining, and accommodation.
- ✓ Reduced rates on export documents and training through Aberdeen & Grampian Chamber.
- ✓ Preferential advertising rates to stretch your marketing spend.



WAKELEY TREE SURGEONS

Wakeley Tree Surgeons, a well-established tree care company serving Moray and the Highlands, recently faced a pressing HR challenge.

With no in-house team, they turned to Quest, one of the free services offered to Chamber members. By using Quest's HR advice line, they received expert guidance, resolving their issue quickly and at no cost.

"We couldn't be more grateful for the support provided through Quest and Moray Chamber.

The services have been indispensable, offering the expertise we needed without the unnecessary expense"

Andy Macpherson *Wakeley Trees*

**DID
YOU
KNOW?**

In 2024, we helped local businesses save almost £160,000 in non-domestic rates - just by identifying errors in their tariffs!

HOW WE'RE HELPING MORAY BUSINESSES

Moray Chamber supports businesses of all sizes and sectors, from sole traders to global brands, start-ups to legacy businesses. Here's how the Chamber is helping these members achieve their ambitions.

"I joined the Chamber to build connections that would help grow my business. The team offers **great networking opportunities** through engaging events. Being a member has been both valuable and enjoyable - it's a friendly, supportive network with a shared goal of helping Moray flourish."

Jillian Watt *Owner, Jillian Watt Coaching*

"Moray Chamber has been an invaluable partner in supporting our 125-year-old family business. Through events, guidance and collaboration, they connect us with like-minded businesses, helping us share best practices and **unlock opportunities**. As a Moray business with global reach, we're proud members and highly recommend the Chamber to others."

Alastair Walker *Head of International Sales, Walker's Shortbread Ltd.*





“I love how Moray Chamber of Commerce creates opportunities for businesses of different sizes to network with each other. Chamber Membership has **opened the door** to personal and business relationships I wouldn't otherwise have formed. It has also been a valuable way to discover other businesses who can help me on my business journey.”

Ailsa Stinson *Owner, B is for Brand Ltd.*



“When Moray's hospitality businesses faced challenges, the Chamber created a hospitality group to share ideas and concerns. It provided **vital support** during a stressful time, offering guidance and connections. These relationships remain valuable, and we still turn to the group for advice and support when needed.”

Elaine Sutherland *Owner, Orrin*



“Chamber membership has helped us make valuable connections and access new opportunities, contributing to the growth of our business. Their support has also **increased our marketing exposure**, including securing fantastic media coverage for our 70th anniversary celebrations, which really showcased our business in the community.”

Stephen Scott *Owner, Gleaner Ltd.*

“Moray Chamber has been instrumental in helping us make valuable local business connections. Through networking events and community partnerships, we've met key contacts who have helped develop our business. Their **support and resources have been invaluable** in expanding our reach and fostering meaningful relationships.”

Mark Dunscombe *Owner, MJD Systems Ltd.*



FOUR SERVICES

INCLUDED IN YOUR MEMBERSHIP

HR | Health & Safety | Legal | Tax

For expert guidance on protecting your business, contact the advice line on
01455 852 037

To access our document libraries, please visit your chamber website at
chamberhr.co.uk

SAVING YOU MONEY

INCLUDED IN YOUR MEMBERSHIP

The Benefits

Protecting your business.

HR issues - such as redundancy, workplace disputes and absenteeism, can really derail a business. Add health and safety compliance, legal contracts, debt recovery and tax issues to the mix, and a business needs all the help it can get to stay compliant.

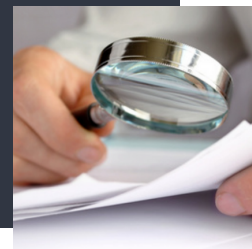


Save money.

Outsourcing HR or health & safety services can cost a considerable amount. To find out how our four services can help save you money, book a 1-2-1 meeting with one of our Business Support Managers!

Save time.

If you have a question or concern about HR, H&S, tax or legal matters, you should make our advice lines your first point of contact. Talk to a specialist and get the answers you need accurately and efficiently!



The Service

4 services for your protection and peace of mind.

Through your membership, you have unlimited access to:

- 4 Services (HR, Health & Safety, Tax and Legal)
- 5 Advice Lines
- 3 Document Libraries
- 750+ Downloadable Document Templates
- £1,000,000 Legal Expenses Insurance for Claims up to £100,000
- Free 1-2-1 Meetings with a BSM

To save money or check your compliance, book a 1-2-1 with a Business Support Team at **www.questcover.com/121**

Helping your people save money on their health



From £7.41
per employee
per month



Available exclusively to Chamber of Commerce members, our Chamber Primary Health Cash Plan gives your employees cashback, up to set limits, on essential healthcare and access to valuable health and wellbeing services.

Access to services including:

- 24 hour advice and information line and up to six sessions of structured counselling.
- Money back, up to set limits, for services such as dental, optical and chiropody.
- Discounts at gyms and health clubs
- 24/7 telephone access to a practising UK GP.
- Discounts and special offers at hundreds of retailers, restaurants and destinations.
- Money back, up to set limits, for specialist consultations and diagnostics.

Contact your dedicated Westfield Health & Wellbeing Consultant, Helen McBride:
tel: 07774696556
email: helen.mcbride@westfieldhealth.com
www.westfieldhealth.com/chamber

Find out
more





BRINGING BUSINESS TOGETHER

At Moray Chamber of Commerce, we know that great things happen when people come together. That's why we run a variety of events throughout the year - bringing businesses, industry experts, and community leaders together to share ideas, learn from each other, and build lasting connections.

Our events range from informal networking to expert-led discussions on the issues that matter to your business. Covering topics like innovation, strategy, marketing, funding, and leadership, they help businesses stay ahead.

The Moray Growth Festival is a major highlight, offering practical workshops, thought-provoking talks, and valuable networking opportunities. We also recognise and celebrate business excellence through our annual business awards.

Our flagship networking and fundraising event, the Annual Business Dinner, is now in its 20th year. The largest event of its kind, it brings together over 400 leaders from business, politics, and beyond for a unique celebration of Moray businesses.

No matter your sector or experience, our events are designed to help you connect, learn, and grow. Join us and be part of Moray's thriving business community.



INVEST IN YOUR SUCCESS

JOINING MORAY CHAMBER OF COMMERCE IS AN INVESTMENT IN YOUR SUCCESS

Whether you're a small startup, a large employer, or part of the charity/third sector, our membership options provide the support, connections, and opportunities you need to grow. Fees are based on the size of your organisation, ensuring membership delivers real value at every level.

STANDARD MEMBERSHIP RATES

ALL PRICES ARE EXCLUSIVE OF VAT

BAND (A)

£210

1 - 3 Employees

BAND (B)

£350

4 - 50 Employees

BAND (C)

£410

51 - 100 Employees

BAND (D)

£700

101 - 250 Employees

BAND (E)

£1,485

250+ Employees

CHARITY

£150

N/A

HOW TO JOIN

Becoming a member is quick and simple. Choose the method that works best for you:

- ✓ Visit moraychamber.co.uk/join-us to sign up online
- ✓ Scan the **QR code** on the back page to begin your membership today
- ✓ Call us on **01343 543344**
- ✓ Email us at info@moraychamber.co.uk
- ✓ Visit us at Moray Chamber of Commerce:
Alexander Fleming House, 8 Southfield Drive, Elgin, IV30 6GR

MAXIMISE YOUR IMPACT

BECOME A PARTNER OF MORAY CHAMBER OF COMMERCE

Looking to enhance your visibility and influence in Moray? Take your membership to the next level with our Gold and Platinum Partner packages, which offer exclusive access to events, high-impact PR and marketing opportunities, and a stronger voice in the region's business community.

PARTNER RATES

ALL PRICES ARE EXCLUSIVE OF VAT

GOLD PARTNER

£3,300

BENEFITS INCLUDED:

First refusal on Annual Dinner tickets

10% discount on all Chamber events (excluding training & dinner)

One place at our Private Partnership Dinner

Monthly newsletter feature (clickable link)

Website advert (supplied by you)

Enhanced social media exposure

Logo in our team's email signature & HQ Partner Wall

One direct member mailshot annually

PLATINUM

£5,500

ALL GOLD BENEFITS, PLUS:

50% off a table of 10 at the Annual Dinner

Two places at the Private Partnership Dinner

Invite to Scottish Chamber of Commerce's London visit

Personalised networking events & President roundtable

2 direct member mailshots per year

Free Moray Business Showcase stall

Additional branding at key Chamber events

Logo in our team's email signature & HQ Partner Wall

DISCOVER THE RIGHT PACKAGE FOR YOUR BUSINESS

We're happy to tailor a package that meets your business goals.
Get in touch to explore your options & maximise your membership.

Tel. 01343 543344

Email. info@moraychamber.co.uk



"Whether your ambitions are local or global,
the Chamber connects you to the right people and
opportunities to **help your business thrive.**"

Graham Alexander President



CONTACT US

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FIND US

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