

**Ron's commitment to improving local care facilities in largely remote and rural areas has positively impacted the lives of thousands of people – residents, their families, and those who provide (and have provided) exceptional care for the company.**

**Ron has also been a passionate advocate for social care in Scotland and continues to press ministers for a fairer funding deal for the sector and for its staff. In April 2023, he introduced a £12 per hour rate for frontline carers at Parklands – a full year before it is due to be rolled out nationwide.**

**Parklands has an ambitious growth plan, including a multi-million care campus in Inverness. The first stage – a 58 bed care home – is currently under construction at Milton of Leys. It will be followed by an adjacent later living village – comprising 11 bungalows for sale to older people - designed to promote independent living in a care home setting, a new concept for the Highlands. To tackle the acute shortage of affordable housing in the Highlands, Parklands also plans to build new rental properties for care workers in Inverness, another first for the region.**

**Beyond Inverness, Parklands plans to expand its care home in Grantown and build a new 40 bed care home in Elgin and new homes and later living villages in Turriff and Alford.**

**Parklands' innovative approach to care provision led to Parklands winning a 2022 Innovation Award, with Parklands also named Highland Business of the Year and Ron Taylor Highland Business Leader of the Year. In 2023, Ron won the Scottish Care Strategic Contribution Award and the Caring UK Outstanding Achievement Award in recognition of his contribution to the sector over 30 years.**

**Away from his involvement with Parklands, Ron has been an active and passionate member of the Highland and Moray business community for the past three decades. He was one of the founding directors of Moray Chamber of Commerce in 2001, a role he held for 17 years, and also served as President of the Chamber for five years.**

**In his spare time, Ron enjoys spending time with wife Elaine (who is also Parklands' Operations Director), cycling, fishing on the River Spey and watching his beloved Manchester United. Last year, he enjoyed the fishing trip of a lifetime to remote Alaska.**