

Moray Game Jam 2026

Sponsorship Package



Introduction

Known as “The best game jam in Scotland” Moray Game Jam is now in its 10th year. Hosted at UHI Moray, this 48-hour event connects communities with the gaming industry and attracts participants from across Scotland.

With the goal to create a video or board game, inspired by a surprise theme revealed at the start, Moray Game Jam is a celebration of creativity, innovation, and collaboration. Designed to be fully inclusive, the event welcomes both beginners and seasoned developers, with expert support available throughout. Social sessions offer opportunities to connect, share ideas, and build lasting relationships.

What makes Moray Game Jam special is its Gaming Playground where members of the public get to play test all the games created over the weekend, meet the creators and vote for People’s Choice Awards.

“It’s one of the highlights of our year and we always have a great time. The whole experience of being completely absorbed in creating and making something we’re proud of is the best part.” – **Cari Watterton, Moray Game Jam participant**

Our sponsorship Packages

	Individual - £10	Bronze - £250	Silver - £500	Gold - £1000 ++
Specialised merch	x	x	x	x
Inclusion in media releases		x	x	x
Logo on promotional materials		x	x	x
Dedicated social media shoutout			x	x
Own banner on display across the weekend			x	x
Guest access across the weekend				x
Marketplace stall at the gaming playground				x

Other in kind contribution support. ie: donation towards the prizes and consumables are also welcomed.

Why Sponsor?

Moray Game Jam brings many benefits to the local areas, business and our young people though:

Educational talks and workshops

Delivered on the second day of the event, our industry led talks and workshops are ideal for anyone working in or wanting to train in the creative, computing and/or gaming industry. They provide a background into many aspects of the industry including programming, art, accessibility, marketing and sales encouraging aspiring or current developers to learn new skills.

Networking

At the heart of Moray Game Jam is the networking opportunities. Across the weekend participants hear from those in the industry have the chance to sharing ideas and best practice and meet like-minded individuals. Throughout the years we have increased the opportunities for networking at the event introducing social sessions including a quiz and gaming sessions last year.

The gaming playground also provides a chance for the participants to engage with the general public and increase their professional communication skills.

“My experience at the Game Jam was very positive. The atmosphere didn’t feel too competitive or stressful for me at all. The judges were really nice towards me and my teammates, and the staff were informative and made sure that all the competitors were comfortable as well as being supportive if we had any questions.” **Kirsten Wallach, Moray Game Jam participant**

Local skills development

The knowledge and contacts gained through the weekend are related to roles across many sectors within Computing and Creative and Digital design. With the opportunity for students to volunteer during the weekend, and everyone involved having the opportunity to meet industry experts, the weekend increases awareness as to the skills required to progress successfully into related education and/or employment.

Throughout the years Moray Game Jam has also contributed to building the local workforce with participants being offered employment opportunities upon completion of the competition and therefore supporting the retention of young people in the area.

Event Details

- **Location:** UHI Moray, Elgin
- **Start:** Friday 6th March 2026 at 12:00
- **End:** Sunday 8th March 2026 at 16:00

Event programme:

Friday midday – teams arrive at UHI Moray and event is launched.

Saturday – Teams continue to develop their games supported by the judges from the industry. Young people and families attend the free educational workshops throughout the day. The workshops are delivered by industry experts and local organisations.

Sunday – event ends midday, gaming playground opens and winners announced.

Interested?

Please get in touch with us to discuss further: jacqui.taylor.moray@uhi.ac.uk

Previous Moray Game Jam winners 2014 – 2025

2014: Theme: It Changed the world

Winner: [Power Punch Studios with Vaccine](#)

2015: Theme: Now you see it, now you don't

Winner: Corrie Green

2016: Theme: United we stand, divided we fall (Introduction of board games)

Winner: [Peacock Dreams with Everything is Peachy](#)

Boardgame Winner: Marvellous Axe Giants

2017: Theme: If at first you don't succeed

Winner: [Pocket Sized Hands with Pocket Sized Guns](#)

Boardgame Winner: Ent Gamers with Jailbreak Jam

2018: Theme: A world without

Video Game Winner: Team DTC

Board Game Winner: Ellerium Games

2019: Theme: Seeing is believing

Video Game Winner: Lowlives with The Facility

Board Game Winner – Paper Knights with Power of Three

2023: Theme: First Line from a Novel

Video Game Winner: Frozen Well Studios with Fire Escape

Board Game Winner: No Loading Required with A Monster Calls

2024: Theme: Up, up and away

Video Game Winner: Openly Game Men with WingIt

Board Game Winner: No Loading Required with Trelis

2024: Theme: When the planets align...anything can happen

Video Game Winner: StikkzMedia with Pastel Planets

Board Game Winner: No Loading Required with Celestial Garden